

ORDER



Orders
Order / Rev: 169155
Alt Order #: 06865442
Product Desc: US CHAMBER
Estimate:
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 11/02/12 / 11/02/12
Order Type: GENERAL

KOB

Primary AE: Melissa Palombo
Sales Office: P-PHL
Sales Region: National

Agency
Name: NEBO Media
Buying Contact:
Billing Contact:
 PO Box 3775
 Washington, DC 20027

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: US Chamber of Commerce
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 07/16/13
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	59	\$44,100.00	\$37,485.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	59	\$44,100.00	\$37,485.00	0.00
Totals	59	\$44,100.00	\$37,485.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melissa Palombo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	11/05/12	11/05/12	News 4 Today I 5a-530a	CM	M-F 5a-530a	M-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				News 4 Today I 5a-530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$350.00		0.00			
2	All	11/05/12	11/06/12	News 4 Today I 530a-6a	CM	M-F 530a-6a	MT-----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
				News 4 Today I 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2				\$600.00		0.00			
3	All	10/30/12	11/02/12	News 4 Today II 6a-7a	CM	M-F 6a-7a	-TWTF--	:30	4	\$850.00	1	0.00	NM	4	\$3,400.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		4				\$850.00		0.00			
4	All	11/05/12	11/05/12	News 4 Today II 6a-7a	CM	M-F 6a-7a	M-----	:30	1	\$850.00	1	0.00	NM	1	\$850.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$850.00		0.00			
5	All	10/30/12	11/02/12	M-F Today Show	CM	M-F 7a-9a	-TWTF--	:30	4	\$850.00	1	0.00	NM	4	\$3,400.00
				M-F Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		4				\$850.00		0.00			

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Advertiser: US Chamber of Commerce
 Product Desc: US CHAMBER
 Estimate: KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	All	11/05/12	11/05/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	M-----	:30	2	\$850.00	1	0.00	NM	2	\$1,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	2		\$850.00		0.00						
7	All	10/30/12	11/01/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-TWT---	:30	3	\$400.00	1	0.00	NM	3	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWT---	3		\$400.00		0.00						
8	All	11/05/12	11/05/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$400.00		0.00						
9	All	10/30/12	11/02/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	-T-TF--	:30	3	\$400.00	1	0.00	NM	3	\$1,200.00
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-TF--	3		\$400.00		0.00						
10	All	11/05/12	11/05/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$400.00		0.00						
11	All	10/30/12	11/01/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	-TWT---	:30	3	\$400.00	1	0.00	NM	3	\$1,200.00
INSIDE ED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWT---	3		\$400.00		0.00						
12	All	11/05/12	11/05/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
INSIDE ED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$400.00		0.00						
13	All	10/30/12	11/02/12	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	-TW-F--	:30	3	\$400.00	1	0.00	NM	3	\$1,200.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TW-F--	3		\$400.00		0.00						
14	All	11/05/12	11/05/12	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$400.00		0.00						
N 15	All	10/30/12	11/02/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-TWTF--	:30	4	\$600.00	2	0.00	NM	3	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	All	10/29/12-11/04/12		News 4 @ 5p M-F	M-F 5p-530p		-TwThF----	:30	(\$600.00)	0.00	NM				
Credited [preempted spots]															
16	All	11/05/12	11/05/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$600.00		0.00						
17	All	10/30/12	11/02/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-TWTF--	:30	4	\$800.00	2	0.00	NM	4	\$3,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
29	All	11/04/12	11/04/12	Sunday Today Sunday Today	CM	Su 7a-8a -----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
SUN TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S					1	\$500.00		0.00			
30	All	11/04/12	11/04/12	Meet The Press Meet The Press	CM	Su 9a-10a -----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
MEET THE PRESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S					1	\$600.00		0.00			
31	All	11/04/12	11/04/12	News 4 Special @ 430p News 4 Special @ 430p Sun	CM	Su 430p-5p -----S	:30	1	\$350.00	2	0.00	NM	1	\$350.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S					1	\$350.00		0.00			
32	All	11/04/12	11/04/12	NFL (Sunday) NFL (Sunday)	CM	Su 6p-930p -----S (6:15 PM-9:30 PM)	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
SNL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S					1	\$6,400.00		0.00			
33	All	11/04/12	11/04/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p -----S	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S					1	\$1,100.00		0.00			
N34	All	11/04/12	11/04/12	Sunday Overnight Rotator Sunday Overnight Rotator	CM	Su 12a-5a -----S	:30	1	\$50.00	2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S					1	\$50.00		0.00			
N35	All	11/03/12	11/03/12	Horse Racing Horse Racing	CM	Sa/Su 12p-7p -----S- (6:00 PM-7:00 PM)	:30	1	\$550.00	1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S-					1	\$550.00		0.00			

*Tax 1 Note: ABQ 7%.

Totals 59 \$44,100.00